



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 845218 /		<u>Alt Order #</u> 06403071
<u>Product</u> ISSUE		
<u>Contract Dates</u> 11/03/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Justice for All North Carolina		<u>Original Date / Revision</u> 11/02/12 / 11/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Michael McCray	<u>Sales Office</u> Telerep-Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Innovative Advertising .
405 North Columbia Street
Covington, LA 70433

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	11/03/12	11/03/12	WBTV Sat 5a News	5-6a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$100.00			
N 2	WBTV	11/03/12	11/03/12	WBTV Sat 6a News	6-7a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$200.00			
N 3	WBTV	11/03/12	11/03/12	ACC Football Reg Season	12n-330p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$1,000.00			
N 4	WBTV	11/03/12	11/03/12	NCAA Football Reg Game 2	330p-7p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$1,000.00			
N 5	WBTV	11/03/12	11/03/12	WBTV 11p News / Sat.	11p-1135p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$700.00			
N 6	WBTV	11/03/12	11/03/12	NCAA College Football pri	8-11p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$2,500.00			
N 7	WBTV	11/04/12	11/04/12	NFL EARLY GAME	1P-4P		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$3,000.00			
N 8	WBTV	11/04/12	11/04/12	Late run late after Footb	11.30p-2a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$500.00			
N 9	WBTV	11/05/12	11/05/12	Mon Prime Hour 1	8-9p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$3,000.00			
N 10	WBTV	11/06/12	11/06/12	WBTV News 430a	430-5a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$250.00			
N 11	WBTV	11/06/12	11/06/12	WBTV News 5a	5-530a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Advertiser</u> Justice for All North Car		<u>Estimate #</u> 11/02/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
											1	\$1,300.00
Week:		11/05/12	11/11/12	-T-----				1	\$900.00			
N 12	WBTV	11/06/12	11/06/12	WBTV News 6a	6-7a		:30			NM	1	\$1,300.00
Week:		11/05/12	11/11/12	-T-----				1	\$1,300.00			
N 13	WBTV	11/06/12	11/06/12	The Early Show	7-9a		:30			NM	1	\$900.00
Week:		11/05/12	11/11/12	-T-----				1	\$900.00			
N 14	WBTV	11/05/12	11/05/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$2,000.00
Week:		11/05/12	11/11/12	M-----				1	\$2,000.00			
N 15	WBTV	11/05/12	11/05/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$1,800.00
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00			
N 16	WBTV	11/05/12	11/05/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$2,400.00
Week:		11/05/12	11/11/12	M-----				1	\$2,400.00			
Totals											16	\$21,550.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	16	\$21,550.00	\$18,317.50
Totals	16	\$21,550.00	\$18,317.50

Signature: _____ **Date:** _____

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